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5646 JUN 30 10:04

Dockets Management Branch (HFA-305)  
Food and Drug Administration  
5630 Fishers Lane, Room 1061  
Rockville, Maryland 20852

Re: Docket No. 98N-1038, Irradiation in the Production,  
Processing, and Handling of Food

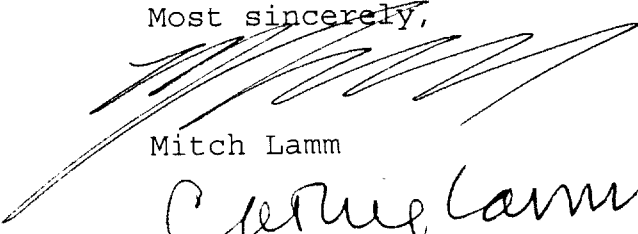
Dear FDA:

We very strongly support the recommendation by the Center for Science in the Public Interest regarding labeling of irradiated foods: "any foods, or any foods containing ingredients that have been treated by irradiation, should be labeled, on the principal display panel, with a written statement indicating such treatment. The statement should be easy to read and placed in close proximity to the name of the food and accompanied by the international symbol. If the food is unpackaged, this information should be clearly displayed on a poster in plain view and adjacent to where the product is displayed for sale."

Like other labels, irradiation labels are required by the FDA to be truthful and not misleading. We believe that the terms "treated with radiation" or "treated by irradiation" should be retained. Any phrase involving the word "pasteurization" is misleading because pasteurization is an entirely different process of rapid heating and cooling.

We recognize the radura as information regarding a material fact of food processing. The requirement for irradiation disclosure (both label and radura) should not expire at any time in the future. Even if some consumers become familiar with the radura, new consumers (such as young people and immigrants) will not be. The symbol should be clearly understandable at the point of purchase for everyone. If there is no label, consumers will be misled into believing the food has not been irradiated.

Most sincerely,

  
Mitch Lamm

  
Cathie Lamm

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